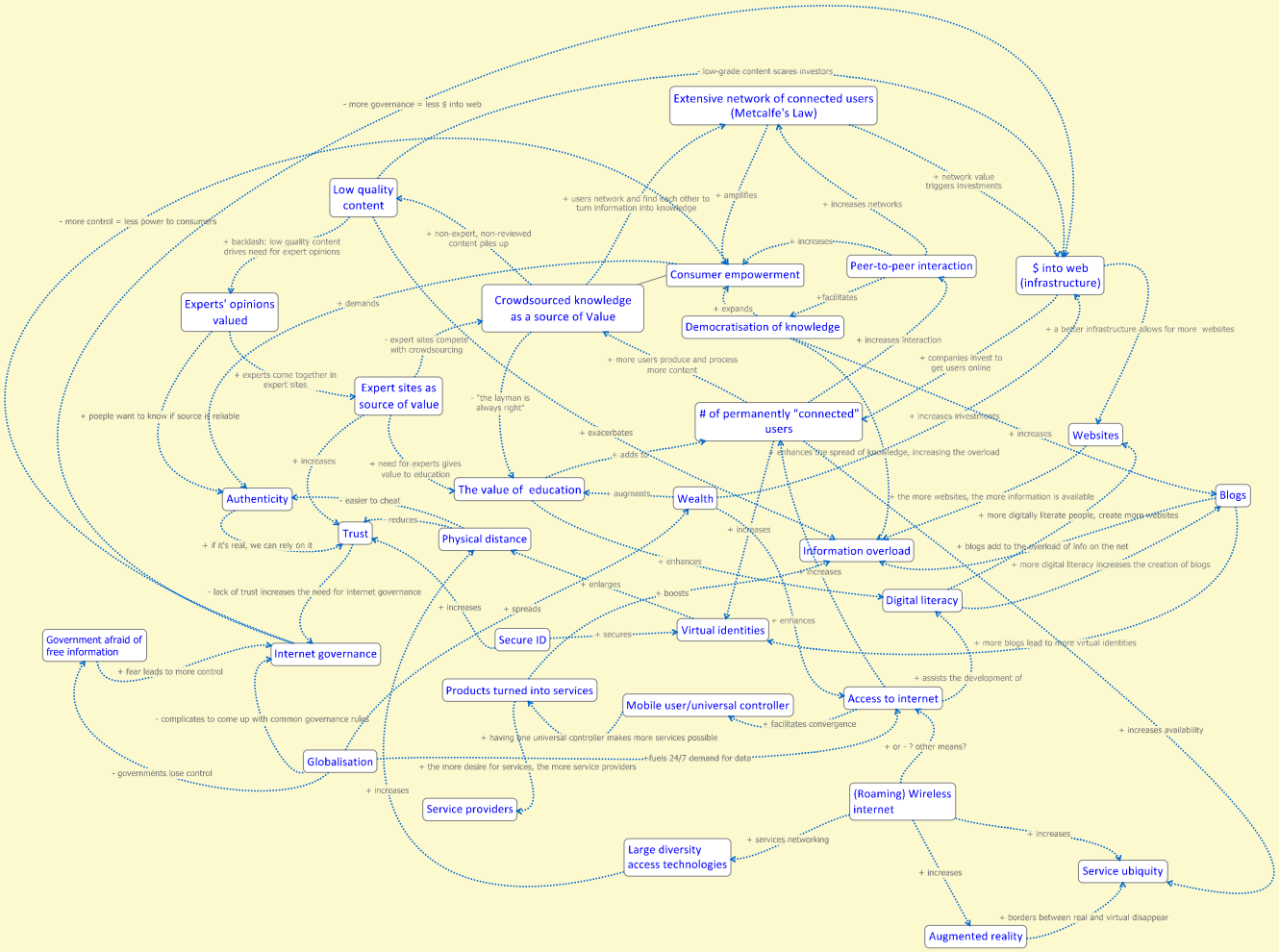
Extensive network of connected users (Metcalfe's Law)
- low-grade content scares investors
- more governance = less $ into web
+ network value triggers investments
Low quality content
+ users network and find each other to turn information into knowledge
+ amplifies
+ increases networks
- more control = less power to consumers
+ backlash: low quality content drives need for expert opinions
+ non-expert, non-reviewed content piles up
+ increases
Consumer empowerment
Peer-to-peer interaction
$ into web (infrastructure)
Experts' opinions valued
+ demands
Crowdsourced knowledge as a source of Value
+ facilitates
+ expands
Democratisation of knowledge
+ a better infrastructure allows for more websites
- expert sites compete with crowdsourcing
+ increases interaction
+ companies invest to get users online
+ more users produce and process more content
+ experts come together in expert sites
Expert sites as source of value
- "the layman is always right"
# of permanently "connected" users
+ increases investments
+ increases
Websites
+ poeple want to know if source is reliable
+ exacerbates
+ adds to
+ enhances the spread of knowledge, increasing the overload
+ increases
+ need for experts gives value to education
The value of education
+ augments
Wealth
Blogs
Authenticity
- easier to cheat
+ the more websites, the more information is available
+ more digitally literate people, create more websites
Trust
- reduces
Physical distance
+ increases
Information overload
+ if it's real, we can rely on it
+ blogs add to the overload of info on the net
+ enhances
+ more digital literacy increases the creation of blogs
+ increases
- lack of trust increases the need for internet governance
+ enlarges
+ boosts
Digital literacy
+ increases
+ spreads
+ enhances
Government afraid of free information
Secure ID
+ secures
Virtual identities
Internet governance
+ more blogs lead to more virtual identities
+ fear leads to more control
+ assists the development of
Products turned into services
Mobile user/universal controller
Access to internet
- complicates to come up with common governance rules
+ facilitates convergence
+ increases availability
+ having one universal controller makes more services possible
+ or - ? other means?
Globalisation
+ fuels 24/7 demand for data
+ the more desire for services, the more service providers
- governments lose control
+ increases
Service providers
(Roaming) Wireless internet
+ services networking
+ increases
Large diversity access technologies
+ increases
Service ubiquity
+ borders between real and virtual disappear
Augmented reality